

## **Organizational Proposal**

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## Organizational Proposal

Harvest Hands is a nonprofit located in Clarkston, Georgia. Clarkston is known as the “Ellis Island of the South” because it is the most diverse square mile in all of American. Many refugees and immigrants are resettled in Clarkston, thus making it the perfect home to Harvest Hands (Wells, 2017). Harvest Hands is a bakery that provides job training and personal development for resettled refugees. Every baked good sold goes towards providing salaries to refugees, helping them build a new life. Harvest Hands functions as a charitable organization (IRS, 2019), and the idea for this nonprofit was born from Deuteronomy 10:18, which reads, “He executes justice for the fatherless and the widow, and loves the sojourner, giving him food and clothing” (*English Standard Version Bible*, 2001, Deut. 10:18).

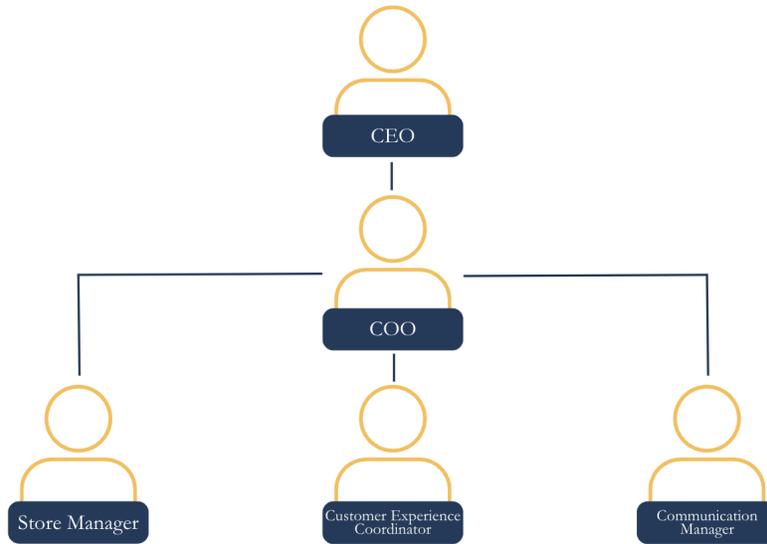
Harvest Hands’ vision is to create a world that loves every child of the King and cares for the sojourners residing among us. The mission is to use baked goods as a means for job training and personal development for resettled refugees. At Harvest Hands, employees operate under the values of generosity, justice, humility, dependability, and being relational. Time and time again the Bible teaches the importance of loving your neighbor, and caring for foreigners, because the Lord loved us, and cared for us when we were foreigners in Egypt (*Bible Verses about Refugees* | *World Vision UK*, n.d.). This is the guiding principle of Harvest Hands.

Harvest Hands operates with five core employees, a CEO, COO, Store Manager, Customer Experience Coordinator, and a Communication Manager. In addition to these five positions, Harvest Hands employs a number of refugees who work in the bakery; however, they are not included in the organizational chart because the goal is that once they get their feet under them, they can find a job in a more professional field.

Harvest Hands operates as a bakery, so the products that it sells are baked goods. These

include different types of bread, such as sourdough, monkey bread, and banana bread. Harvest Hands also sells cupcakes, cakes, and various pastries. All in all, these baked goods are a means to providing quality life for resettled refugees.

### Organizational Chart



### Branding



PRIMARY LOGO

#### COLOR PALETTE



#### TYPOGRAPHY

*Moontime*  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

*abcdefghijklmnopqrstuvwxyz*

**Garamond**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

*abcdefghijklmnopqrstuvwxyz*



SECONDARY LOGO

## References

*Bible verses about refugees* | *World Vision UK*. (n.d.). [Www.worldvision.org.uk](http://www.worldvision.org.uk).

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IRS. (2019). *Exempt Organization Types* | *Internal Revenue Service*. [Irs.gov](http://irs.gov).

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Wells, M. (2017, January 19). *Ellis Island South: Welcome to the most diverse square mile in*

*America*. *Atlanta Magazine*. <https://www.atlantamagazine.com/great-reads/ellis-island-south-welcome-diverse-square-mile-america/>